

# Denials Management and Prevention

**Choosing the right strategic partner is crucial to improving financial performance and patient outcomes.**

Since 2010, TREND Health Partners has helped our clients prevent and recover billions of dollars in denied claims to achieve their long-term financial goals with a unique, client-individualized approach to healthcare payment and revenue integrity. Our mission is to accelerate appropriate reimbursements, decrease cost-to-collect, and deliver clinical expertise and best practices in the industry.

WE HAVE RECOVERED MORE THAN  
**\$1 BILLION**  
dollars in revenue for our clients

**600+** HEALTH SYSTEMS &  
HOSPITALS SERVED

Our experience is based on  
**PROCESSING MORE THAN  
1.8 MILLION  
DENIALS**



## Clinical Services Experts

TREND's clinical team has 20+ years of clinical experience. With a 91% overturn rate, we're experts in helping you recover revenue faster. Our team of registered nurses, coders, physician advisors, and operations experts deliver industry-leading performance and meaningful insight to help your team prevent denials. Whether your organization needs assistance with clinical SMEs, DRG validation, meeting timely filing deadlines, or want to learn to manage your appeals process more efficiently, TREND can help.

## DENIAL PREVENTION

- Utilization Management
- Concurrent Reviews
- Prebill Reviews
- Prior Authorization
- Medical Necessity Reviews
- Education and best practices recommendations

## DENIAL MANAGEMENT

- Post and prepay audits for Prior Authorizations
- DRG Validation
- Medical Necessity
- 3rd-Party Audits
- Payer Audits
- Appeal Management
- Education and best practices recommendations



## Technology



Health systems face numerous challenges in the revenue cycle. Labor shortages, margin pressures, and ever-changing payer rules make it difficult to get appropriately reimbursed for the care they provide. TREND delivers industry-leading AI and machine learning technology to drive automation and accuracy, as well as the opportunity to track your real-time data with drill-down analytics to track performance and identify opportunities for process improvement upstream. Our team leverages artificial intelligence to recover billions in revenue for our clients, but it's also available for clients to empower their own internal teams.

# APELLO™

## ABOUT APELLO

Apello is a leading AI-powered denial management solution. With a team of experienced data scientists, developers, and clinical experts, Apello is at the forefront of revolutionizing efficiency and financial savings in healthcare with 300% productivity increase combined with greater accuracy and overturn rates.

# OPTICS

## ABOUT OPTICS

TREND's Optics reporting platform provides strategic business intelligence with access to valuable, near real-time actionable denial data. Customized and intuitive dashboards display insightful information on root causes, payers, individual physicians, financial impacts, timely filing, and other details to drive process improvement and education opportunities.

